

DS&B organizes training of Customs officers for six brand owners

On 28 September 2018 Domnern Somgiat & Boonma organized a seminar in Bangkok to train 81 Thai Customs officers from eight Customs posts to identify counterfeits of six world-famous brands, namely BUBERRY, CARTER'S, LONGCHAMP, POLO/RALPH LAUREN, PUMA and UNDER ARMOUR. The seminar was sponsored by the owners of the six brands. The purposes of the seminar were to give Customs officers information on how to distinguish counterfeit products from genuine products and to demonstrate to Customs officers that the brand owners are determined to protect their brands in Thailand.

Here are some of the photographs from the seminar.



Over the past two decades, the Customs Department has been very active in blocking counterfeit goods or goods infringing copyrights from coming in or going out of the country and such activeness has played an important role in improving Thailand undesirable reputation as an IP pirate's haven. For many years the department has been an efficient and trust-worthy government agency which is very easy to communicate with. Although the tasks of the department are formidable, it has shown its determination to handle them without much publicity. It has done its work steadily and relatively quietly over the years.

Training seminars are a type of activity which DS&B is capable of organizing on IP owners' behalf as the firm has very good relationship with the government agencies which have the authority to handle IP-enforcement matters, namely the police, the Department of Special Investigation (DSI) and the Customs Department.